



LOVE RIDE SWITZERLAND COMMITTEE

Press Release for Love Ride 29
– Friday, 5 March 2021, 6 pm

Love Ride 29 will not take place

The Love Ride Switzerland, Europe's largest charity event to support people with a muscle disease or disability, will not hold its 29th edition on Sunday, May 2, 2021. The current inability to plan led to this decision. The focus now is on the May 8, 2022 mega party, the 30th anniversary of the Love Ride.

After the Corona-related cancellation of 2020, the 29th edition of the Love Ride Switzerland on Sunday, May 2, 2021 is now also cancelled. The committee has unanimously decided to take this step, as the plannability of the implementation of major events is currently not given. The cautious opening steps decided by the Federal Council as of March 1, 2021 also indicate that the pandemic is not yet over and that the general situation will only slowly return to normal.

People in focus

People with a muscle disease or impairment are at the center of the Love Ride Switzerland. Chairman Bruno Leutwyler: "Preliminary clarifications have shown that few affected people would have come despite everything. But we are not willing to bear the risk of infecting these people with COVID-19." The Love Ride should remain a day of joy and light-heartedness: With personal encounters, conversations and good mood, as well as an event for the whole family.

Mega event in 2022

But the decision also has a positive side: the resources that will now be freed up can be concentrated on the mega-event on Sunday, May 8, 2022, the 30th anniversary of Love Ride Switzerland. Leutwyler: "Whereas until now we could only start planning the next edition after the Love Ride in May, this time we will have more time to put something really exceptional together. The immediate stop in the planning of this year's event also saves us the really expensive expenses that would have been incurred soon. Money that is now available to us for the 30th anniversary." A big party with numerous shows and highlights is planned for the anniversary year 2022.

Time for recovery

What makes the Love Ride special are the many thousands of people who contribute in many ways to make the event in support of people with a muscular disease or impairment an unforgettable event and a positive memory. However, the past year was a great challenge for many, both personally and economically. We therefore sincerely wish all our friends, partners and sponsors a good rest so that we will indeed have something to celebrate on Sunday, May 8, 2022.

Donations for people with disabilities

The annual donations to support people with a disability or muscle disease are still needed. Donations are possible all year round to the following account:

Donations account: UBS Dübendorf, IBAN: CH80 0020 2202 9797 9740 V.

Since the Love Ride Committee and all the helpers work on a voluntary basis and the event is always covered by sponsorships, the entire sum donated goes to those affected.

Anticipation for the 30th Love Ride

Next year, the Love Ride Switzerland celebrates its 30th birthday! The charity event and platform for people with a muscle disease or disability to meet, which has always been driven by an incredibly strong sense of community, cohesion and heartfelt connection, celebrates its 30th birthday. With the possibility of earlier planning and the concentration of resources, the committee is now doing everything it can to ensure that something great can be created on the second Sunday in May 2022. Says Leutwyler: "We would like to take this opportunity to thank all the visitors, partners, sponsors and hundreds of helpers without whom a charity event like the Love Ride would not be possible. Of course, we also hope to be able to count on everyone again next year and celebrate with them."

True to the motto "Ein Herz bewegt", we look forward with you to the 30th Love Ride on Sunday, May 8, 2022."

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