



LOVE RIDE SWITZERLAND COMMITTEE

Press Release for Love Ride 28
– Monday, 16 March 2020, 2 pm

Love Ride 28 Cancelled

The Love Ride Switzerland, the largest charity event of its kind in Europe to benefit people suffering from a muscular disease or disability, cannot be held this year. The cancellation of the 28th Love Ride on Sunday, May 1st 2020, results from the measures by the Swiss Federal Council intended to contain the spread of the corona virus in Switzerland.

After the tightening of the regulations by the Swiss Federal Council on Friday, 13 May 2020, to protect the population and the health care system and to contain the spread of the coronavirus in Switzerland, with heavy heart the Love Ride Committee was forced to cancel this year's charity event in Dubendorf ZH.

Protection of the Parties Concerned

Certainly, the Swiss Federal Council indicated that the measures declared in the current version of the *Regulation concerning measures to combat the coronavirus (COVID-19)* may be modified at any time. Chairman Bruno Leutwyler: «But even if the ban on public events with 100 people or more would be removed on the 3 May 2020, the Love Ride committee would see it as much too early to hold a large-scale event with up to 15,000 visitors on the date indicated. It is our highest priority to protect people at especially high risk from becoming seriously ill. These include, in particular, people with disabilities, who form the core of our event.»

Loyal Fan Base

In the history of the Love Ride Switzerland there has never been a cancellation announced, no matter how adverse the conditions or exceptional the weather conditions may have been. Bruno Leutwyler: «The event has always been sustained by a strong sense of community, the feeling of togetherness and the heartfelt connection with the disabled persons. Therefore, we would like to thank all the visitors, partners, sponsors, and hundreds of volunteer helpers, without whom a charity event like the Love Ride would not be possible. We hope that we can count on them again next year.»

Donations for People with Disabilities

The Love Ride as a family event and as to support the mobility of people with a muscle disease or disability will not take place this year. There is no alternative date due to the long lead-time of the event, and neither there is a financial compensation in the case of cancellation of a charity event. Bruno Leutwyler:

«Nevertheless, the annual donations will be needed to support the parties concerned also this year. The committee will weight various options to collect donations and inform about it on 3 May 2020 via multiple communication channels. A ride-out with disabled people later in time will also be evaluated, so that they would not have to be without this special highlight.» For most people in wheelchairs and restricted in their freedom of movement the ride-out is the big highlight of the charity event.

Donations to the Love Ride Switzerland are always welcome and can be paid all year round into the following bank account:

Donation Account: UBS Dübendorf, IBAN: CH80 0020 2202 9797 9740 V.

The Love Ride Committee and helpers work on a voluntary basis and sponsors fund the event, so the complete donation amounts benefit people with muscular disease or disabilities.

2021 on Sunday, 2 May

Bruno Leutwyler: «We are aware that the regulations by the Swiss Federal Council will have huge economic and social effects. We would like to wish all our friends to survive the difficult times in a good shape and – above all – to stay healthy. However, we keep the sun in our hearts and focus on the future. In keeping with our motto «ein Herz bewegt», we are looking forward to meeting you at the **29th Love Ride on Sunday, 2 May 2021.**»

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